Resume of

CHRIS A. COUROGEN

Contact:

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GOVERNMENT EXPERIENCE:

Borough of Duncannon, Duncannon, Pa. (February 2016 to April 2018) Borough Manager

- Secured nearly \$1 million in grant money for the Borough
- Oversight of four utilities and general government operations with combined budget of \$2.87 million
- Manage staff of 11 employees and water-sewer department contracted operators
- Implemented the Borough's first balanced budget in more than four years
- Serve as Borough's Right-to-Know Officer, Zoning Officer, and Flood Plain Administrator
- Coordinating \$2 million upgrade to wastewater treatment plant
- Write, edit, and layout of Borough newsletter, administrator of Borough web site, social media pages
- Earned first place for social media use, second for newsletter in 2018 PSAB Communications Awards

Borough of Middletown, Middletown, Pa. (Jan. 2012 to January 2016)

Director of Communications — January 2014 to February 2016

Borough Secretary/Director of Communications — January 2012 to January 2014

Served as Borough's No. 2 administrator

- Borough admin. for FEMA flood buyout program
- Responsible for all municipal record keeping
- Served as Borough Right-to-Know officer
- Helped develop, implement state EIP plan reforms
- Handled all media inquiries
- Built, maintained Borough web site
- Planned, executed press conferences

- Researched and wrote grant proposals
- Planned, executed numerous community events
- Provided financial oversight for payables
- Staff liaison to economic dev. authority
- Press secretary/spokesperson for Borough
- Wrote and edited newsletter, press releases
- Served as Police, EMA PIO
- Borough administrator for workers comp

RELATED EXPERIENCE:

The Patriot-News, Harrisburg, Pa. (Dec. 2003-Nov. 2010)

- Spent 4+ years as municipal government reporter
- Also covered police, politics, military beats
- In addition to writing, produced multi-media content Duties also included photojournalism

ADDITIONAL EXPERIENCE:

Courogen Communications (2001-2003) (Nov. 2010-Dec. 2011) – PR/advertising consulting. Developed integrated branding strategies. Wrote, placed press releases. Graphic design.

PennLive.com, Harrisburg, Pa. (1999-2001) Managing Editor – Editor of Central Pa.'s leading news site. Edited, produced web content. Developed content partnerships, managed freelancers.

Pottsville Republican, Pottsville, Pa. (1996-1999) Sports Editor/Web Editor - Managed sports staff of four full-time, six part-time employees. Served as paper's first web site editor.

Danville News, Danville, Pa. (1994-1996) Sports Editor.

Lewisburg Daily-Journal, Lewisburg, Pa. (1990-1993) Sports Editor

Freelance writing - Have written for a wide variety of publications including NY Times, NY Post, Boston Globe, Boston Herald, Baltimore Sun, Pittsburgh Tribune-Review, Providence Journal, Worcester Telegram & Gazette; LNP (Lancaster newspapers), Blue Ribbon College Basketball Yearbook, York Daily Record, Rock the Capital.com, OhBoySports.com, Harrisburg Magazine, Wilkes-Barre Times Leader, The Trentonian, Contra Costa Times, AT Journeys magazine. British Bluegrass News

EDUCATION

Certified Borough Official candidate — Pennsylvania State Association of Boroughs B.A. Mass Communications, Bloomsburg University, Dec. 1979 also attended: Clarion State College, Clarion, Pa.; Susquehanna University, Selinsgrove, Pa.

ACTIVITIES:

Penn State Harrisburg Tip-off Tournament - Organizing committee chair and Tournament Director, Middletown Rudolph's Romp -- Race Director 2012-2013, Camp Hill Soccer Club, Web/newsletter editor 2004-2007, Camp Hill Memorial Day Dash – PR/marketing director; Middletown Night Out Committee.